

Sector experience ...

- ✓ IT & Technology;
- ✓ Banking;
- ✓ Pharmaceuticals;
- ✓ Public Sector;
- ✓ Engineering & manufacturing;
- ✓ SME & Third Sector

Has worked with ...

- ✓ CEOs , CFOs & COOs
- ✓ Senior Managers
- ✓ Director/board level;
- ✓ Programme & Project Managers
- ✓ Creative specialists

Specialises in ...

- ✓ Performance coaching
- ✓ Behaviour Change
- ✓ Cross-cultural coaching
- ✓ Neuro-Linguistic Programming

Has worked as ...

- ✓ Business Owner
- ✓ Change Management Consultant
- ✓ Clinical Hypnotherapist
- ✓ Project Manager
- ✓ Systems & Business Analyst
- ✓ Computer Programmer

To contact Mark

Freephone

ExecutiveCoaching4U

0800 327 7950

Personal Overview

Prior to becoming a business coach Mark worked as a business analyst in the fast changing and often chaotic world of IT. He has **managed global multi-million pound projects** for both private and public sector organisations. As a team leader, Mark was particularly adept at motivating his teams to continually improve their performance. As a result he has a firm understanding gained through experience of the pressures of working for large organisations where senior managers are expected to be able to achieve greater business impact with ever diminishing resources.

For more than 15 years Mark has been studying the psychology of performance and behaviour change. He blends this knowledge with his practical experience of business and organisations to deliver fast and effective results for his clients.

Mark is also an **Ashridge Accredited Executive Coach**, he received this award in June 2009.

Coaching Qualifications

Title: Masters Degree in Executive Coaching
Dates attended: February 2008 – January 2010.
Institution: Ashridge Business School.

Title: Diploma in Coaching, NLP (Master-level practitioner) and Hypnosis
Dates attended: September 2002 – June 2003.
Institution: European School of Holistic Medicine, London.

Coaching Experience

Mark is currently working for two global organisations and for the last two years has delivering a varied array of **performance coaching** both as a developmental and remedial coach for senior leaders. Mark's coaching is typically focused to bring about performance improvement through **behaviour change** where he draws on his experience as an NLP Master-practitioner and clinical hypnotherapist.

Mark's experience **working** in different countries **with different cultures** make him a particularly good choice of coach when dealing with issues of diversity and difference. Mark has been selected by global organisations to deliver coaching in the UK, United States, Europe and the Far East.

As a **behaviour change specialist** Mark has facilitated significant personal change for his clients. Some of the behaviours he has worked with have included: stress and anxiety, procrastination, motivation, assertiveness, anger management, changing communication style, adapting management and leadership style.

Organisational and Business Experience

Mark is managing director of his own company New Thought Leader Ltd. He has owned and run businesses in the technology service and retail sectors. After graduating with an honours degree in electronic engineering his career started as an analyst/programmer for a large defence contractor based in Edinburgh. Mark started to change his emphasis away from being a technology specialist and towards being a people specialist when he started managing larger teams. As a result he became more interested in the **psychology of teams** and helping people **improve their performance** as individuals and team-players. Mark also works as an associate consultant with other organisations so that his knowledge and experience remain fresh and current.

"We chose Mark to deliver coaching for a number of our senior managers based in Europe. From the very first session he has delivered results that have positively impacted our organisation. His skills, professionalism and enthusiasm for the job make him an excellent coach"

Dr Susanne Kortendick, HR Director, Bombardier Transportation

Or you can email him at info@executivecoaching4u.com